



Luxury Backpack

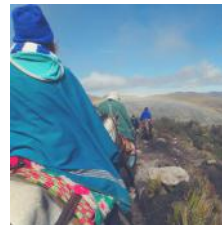
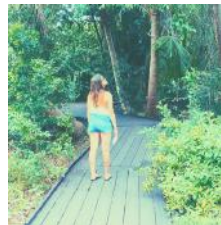
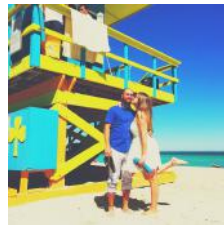
Media Kit

JULY 2017



ABOUT EMILY BLOOR AND LUXURY BACKPACK

Luxury Backpack features luxury travels on a backpacker budget. Emily's ethos is that you can travel in comfort and style *and* to fabulous destinations without spending more, you just have to be savvy, learn a thing or two, and travel smarter! Featuring the most desirable 5-star locations, to off-the-beaten-track trips for the smallest budgets, *LB* aims to inspire, educate, and talk about everything travel.



Website Stats

- MONTHLY PAGE VIEWS: 2K
- MONTHLY UNIQUES: 1,3K

SOCIAL MEDIA SUBSCRIBERS & FOLLOWERS



440



1.3K



391



1.2K



575

LUXURY BACKPACK IS GROWING!

Who are my readers?

THE MAJORITY OF LUXURY BACKPACK READERS ARE WOMEN, 24-34, HIGHLY EDUCATED, INTERESTED IN INTERNATIONAL TRAVEL

Countries

USA - 41%

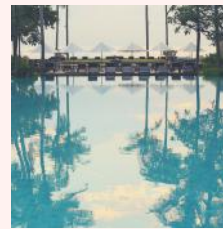
UK - 20%

AUSTRALIA - 4%

CANADA - 4%

GERMANY - 3%

REST OF WORLD - 28%



How can we work together?

Luxury Backpack can work with your brand in many fun and exciting ways!

These include:

- 1) Sponsored Posts
- 2) Giveaways
- 3) Sidebar Ads
- 4) Social Media Promotion
- 5) Product Reviews

I can offer engaging, quality writing and photography; well structured, original and creative blog posts & social media content; and honest and detailed reviews and email campaigns.

Working with me is a new, fun and proven way to promote your product, brand, or increase tourism to your destination!

LUXURY BACKPACK HAS WORKED WITH THE FOLLOWING BRANDS:



Testimonials



SPONSORED POST: 'A LUXURY BACKPACKING ADVENTURE IN MAURITIUS'. MAY 2016

"Let me tell you, the article looks A-M-A-Z-I-N-G!!!

I am very happy of the trend of the article, it's a success!! Again, you did an amazing job."

-Davide, Tell Me Travels

Get In Touch...



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INSTAGRAM: [@luxurybackpack](https://www.instagram.com/luxurybackpack)